GOOD EVENING EVERYBODY,

First of all I seek the blessings of His Holiness Sri Sri Vishwapriyateertha Swamiji President of Udupi Sri Admar Mutt Educational council, Udupi. Dignitaries on the dais, invitees, lecturers, dear college mates, it gives me immense pleasure to place before you the Annual report of all the activities of the student's council for the academic year 2019-2020. The students' council was formed through nomination on the basis of performance of University examinations. It was inaugurated on 30-07-2019 by His Holiness Sri Vishwapriyateertha Swamiji by blessing the students followed by some cultural programmes by students . Prof.Lakshminarayan Karanth HOD of Economics Department, MGM College, Udupi was the Chief Guest. Dr.Sukanya Mary J, the Principal of our College administered the oath to all the office bearers. Sri.Pradeep Kumar Honourable Secretary of the College placed his Presidential remarks. Vice-Principal Sri.Sandeep Sathyamurthy and Student Welfare Officer Dr.Ramakrishna Udupa were present on the dias.

The following students are selected as Office Bearers of the Students' Council for the Academic year 2019-20			
Name of the Student	Class	Position	
Mr. Venkatesh Prasad	III B.ComA	President	
Mr. Abhijith	III BA	Vice President	
Ms. Padmashree	III B.ComB	Secretary	
Ms. Reshma	III B.ComA	Ladies Representative	
Mr. Joshwa Quadros	II M.Com.	M.Com. Representative	
Mr. Ganesh Nayak	III B.ComB	Cultural Secretary	
Ms. Vanishree	III B.ComB	Cultural Secretary	

Mr. Sachin Naik	III B.Com.	Sports Secretary
Ms. Isha	II B.Com.	Sports Secretary

The following students have been selected as Class Representative for the

Academic year 2019-20

Name of the Student	CLASS
Mr. Umesha	I B.A.
Mr. Deepak	II B.A.
Ms. Suneetha	III B.A.
Ms. Ankitha	I B.Com. A
Mr. Sumanth	I B.Com. B
Ms. Affsha	II B.Com. A
Ms. Nishitha	II B.Com. B
Mr. Sudhesh	II B.Com. C
Mr. Shreeharsha	III B.Com. A
Mr. Karthik	III B.Com. B

We have the following clubs in our college to encourage the students in actively participating in various curricular as well as co-curricular activities.

Cultural Association Annual Report 2019-2020.

Dr. Ramakrishna Udupa is the coordinator of this Association. Mr.Ganesh Nayak and Ms. Vanishree of 3rd B.Com "B" are the Cultural Secretaries of the College. The following are the list of numerous Cultural competitions in which our students participated and emerged out with flying colours.

- Our college students have participated in Inter Collegiate Literary Competitions held at Saint Mary's Syrian College, Brahmavar on 13th August 2019 and taken part in events such as: Debate, Quiz, Elocution where Venkatesh Prasad and Manish K.N have won 2nd place in debate.
- K N Manish, Venkateshprasad R Hegde and Amogh Hegde has participated in Federal Bank Speak For India Karnataka Edition 2019 held at Milagres College, Udupi on 26th August 2019 where Amogh Hegde was selected as finalist.
- Our college students have participated in National Level Commerce, Literary & Cultural Fest 'Excelso 2019-20' held at Milagres College, Mangalore on 6th September 2019 and taken part in the events such as: Product Launch, Just A Minute, Mock Interview, Hindi Extempore, Kannada Extempore, English Extempore and Konkani Extempore where Sagar Shetty has won 1st place in Hindi Extempore.
- Our College Students have participated in the NSS STATE LEVEL SUVARNA MAHOTSAV FESTIVAL 2019 at VIDYANAGARI SPORTS RESIDENTIAL SCHOOL, BANGALORE from 10th to 14th September 2019 and have won the following prizes:
 - > PRATHIKSHA MADHYASTHA

 2nd PLACE IN GROUP SINGING COMPETITON

 2nd PLACE IN SKIT COMPETITION

 2nd PLACE IN SOLO SINGING COMPETITION

 1st PLACE IN PROCESSION COMPETITION
- Our college students have participated in Inter Collegiate Indian Music Singing Competition 2019 held at St Aloysius College (Autonomous), Mangalore on 13th September 2019.

- Our college students have participated in Inter Collegiate Debate Competition 'Sahakaara Charcha' held at Mangalore University, Mangalagangothri on 19th September 2019 where Venkateshprasad R Hegde has won 1st place.
- Our College Students have participated in the INTER COLLEGIATE
 MUSIC COMPETITION at BHANDARKARS ART AND SCIENCE
 COLLEGE, KUNDAPURA on 26th September 2019 and won the following
 prizes:

PRATHIKSHA MADHYASTHA , APOORVA RAO, MANISH K N , SRIHARI HOLLA, KARTHIK D PRABHU – $\mathbf{1}^{ST}$ PLACE IN GROUP SONG. APOORVA RAO – $\mathbf{1}^{ST}$ PLACE IN BHAVAGEETHE.

APOORVA RAO – 2ND PLACE IN FOLK SONG.

SRIHARI HOLLA – 2ND PLACE IN FILM SONG.

College has also own Overall Championship.

- Amogh Hegde & Venkateshprasad R Hegde have participated and won
 1st place and 4th place respectively in S D Samrajya Memorial
 Mangalore University Level Intercollegiate Elocution Competition on
 Gandhian thought held at Sri Mahaveera College, Moodbidri on 26th
 September 2019.
- Venkateshprasad R Hegde has participated and has won 1st place in paper presentation competition held at University college, Mangalore on the occasion of 150th Birth Anniversary of Mahatma Gandhi on 1st October 2019.
- Our college students have participated in 'Meravanige' Inter Collegiate
 Cultural Competition held at Koteshwar on 15th October 2019 and won
 overall championship.
- Our college students have participated in Diya's 'Dance Kudla Dance'
 Inter College TV Reality Dance Competition organized by Namma Kudla
 and are the Finalists. The students are
 - Shreyas Nayak 3rd B.Com
 - Vanishree Bhat 3rd B.Com
 - Samson 3rd BA

- Krithika 2nd B.Com
- Thanvi 1st B.Com
- Alekhya 1st B.Com
- Shivani 1st B.Com
- Prathiksha Madyasta has participated and has won 3rd place in Smt.
 Kanaradi Kamalamma Memorial Inter Collegiate Devotional Song competition held at Sri Sharada College, Basrur on 16th January 2019.
- Amogh Hegde & Venkatesh Prasad have participated and won 1st place in Sri D. Rathnavarma Heggade Memorial Mangalore University level Inter collegiate Debate Competition held at Sri Dharmasthala Manjunatheshwara College, Ujire on 17th January 2020.
- Our college students have participated in LITERARY COMPETITIONS
 held at VIVEKANANDA COLLEGE OF ARTS, SCIENCE & COMMERCE, PUTTUR
 on 19th January 2019 & have won the following prizes.

CHINMAY BHAT -1^{ST} PLACE IN SANSKRIT ELOCUTION VENKATESH PRASAD -2^{ND} PLACE IN KANNADA ELOCUTION.

- Our college students have participated in 'Astitva 2020' held at St Aloysius College (Autonomous) on 1st February 2020 and taken part in events such as: Variety Entertainment, Organic Rangoli, All Rounder, Bharatanatyam, Thematic Dance, Mad-Ad, Food Freaks, Fusion Singing, Pencil Sketch, Face Painting. The following students participated in variety entertainment and secured 3rd place
 - Ganesh Nayak 3rd BCom
 - Shreyas Nayak 3rd BCom
 - Karthik Prabhu 3rd BCom
 - Shreehari Holla 1st BCom
 - Rashmi 3rd BCom
 - Namana 2nd BCom
 - Shivani 1st BCom
 - Alekhya 1st BCom
 - Deeksha 3rd BCom
 - Soubhagya 1st BCom

- Venkateshprasad Ramakrishna Hegde 3rd BCom
- Thilaka 3rd BCom
- Sagar 1st BCom
- Karthik Rao 3rd BCom
- Pranav S Bhat 3rd BCom
- Suraksha 1st BCom
- Nikhil 3rd BCom
- Vishrutha 2nd BCom
- Kavya 1st BCom
- Shrirama 3rd BCom
- Our college students have participated in Inter college Cultural competitions "Nenapu fest" held at sri Sharada College, Basrur on 8th February 2020 and has won overall 2nd place in Variety Entertainment. The students are:
 - Vanishree bhat 3rd B.com
 - Thanvi Shetty 1st B.com
 - Sagar Bhat 1st B.com
 - Ranjith Amin 3rd B.com
 - Shreyas Nayak 3rd B.com
 - Ranjan Amin 3rd B.com
 - Karthik Prabhu 3rd B.com
 - Deeksha Acharya 3rd B.com
 - Mansi Acharya 1st B.com
 - Rashmi Rao 3rd B.com
 - Soubhagya Tantri 1st B.com
 - Rishitha Rao 2nd B.com
 - Rohan 1st B.com
 - Ganesh Nayak 3rd B.com
 - Yash 1st B.com
 - Lenissa 1st B.com
 - Shriram Acharya 3rd B.com
 - Nikhil 3rd B.com

- Pranav Bhat 3rd B.com
- Venkatesh Prasad 3rd B.com
- Our college students, Venkateshprasad R Hegde and Amogh Hegde have participated in MSDR D J D'Souza Memorial Inter-Collegiate Elocution Competition held at Milagres College, Kallianpur on 22nd February 2020 and secured 1st and 3rd place respectively. Our college has also secured Championship Trophy.
- Our College Students have participated in the MANGALORE UNIVERSITY LEVEL INTER COLLEGIATE MUSIC COMPETITION held at ST. MARY'S SYRIAN COLLEGE, BRAHMAVAR on 27th February 2020 the following prizes:
 - > APOORVA RAO AND NAMANA 2ND PLACE IN PATRIOTIC COMPETITION.
 - > APOORVA RAO 1ST PLACE IN BHAVAGEETHE.
 - > NAMANA 2ND PLACE IN CLASSICAL SINGING.

Commerce & Management Association Report-2019-20

Mr.Santhosh Kumar, HOD, Dept. of Commerce, is the co-ordinator of this association.

This association is formed to equip students to be qualified in competitive market by integrating Academics with Value-based advice and professional skills.

• Guest Lecture on Impression Management:

Commerce association organized a guest lecture on "Impression Management" on 04-09-2019. The resource person was Prof. Praveen Kumar department of commerce, Manipal. The objective of this programme was to sensitize students about importance of Impression of human resource in organization. He emphasized that impression of human management is also an important and necessary skill for people in the work place. To acquire good and talented people is not a hard thing to do, but making sure that they want to stay working for the same business is the challenge.

• Guest Lecture on Bombay Stock Exchange:

The commerce department conducted a guest lecture on 24-09-2019on the topic "BSE & CAPITAL MARKET" Prof.Ramachandra Bhat MGM College was the resource person. He emphasized that the capital market play a significant role in any economy, the effective allocation of savings has a great impact on improving the GDP of a country. Capital market is a best channel to route the savings in to long term productiveness.

• Orientation programme on US CMA:

Commerce association organized a "Orientation programme on US CMA". The resource person was Vasumathi Shetty of ISDC Bangalore, on 24/01/2020. She explained the importance of CMA which is relevant in the current future of the students.

• Participation of the Students in other Association Activities

The student members of the association also participated in the activities related to other associations including the Blood Donation Camp organised jointly by NSS & Red-Cross.

• Skill Enhancement Activities

The association believes in bringing out young entrepreneurs and managers and is formulated to train students to put their mgmt. Skills into practise. The various competitions held during the academic year were Mad-Ad, Paper & PowerPoint presentation, Quiz competition and Mock press.

Career Guidance and Placement Cell Annual Report-2019-20

Placement cell of the college plays a crucial role in locating job opportunities for the students passing out from the college by keeping in touch with reputed firms and industrial establishments.

The Coordinator of the cell is Mr.Raghavendra G G,

Dept. of Commerce.

Guest lecture:

 On 19/07/2019 the college Career Guidance and Placement Cell had organised a talk on "Banking and competitive exams- CAT, MAT"

- by Mr Ashwin Raj, Centre Manager, **TIME institute**, **Udupi**. The objective of this programme was to give proper information about banking and other competitive exams and to mould students to get into corporate sector. The resource person spoke about the importance of higher education and different specialised field and competitive exams. He gave a clear cut information and idea about how to prepare for competitive exam and its benefits.
- 2. Career guidance cell of the college conducted a guest lecture on "SAP-System Applications & Products in Data Processing" by Mr.Rakesh J Proprietor of ROOTS institute Udupi, on 19/08/2019. The main objective of the programme was to make the students of evening college know importance of computer and other diploma courses to give a new angle to their career. He gave a clear cut idea of dimensions and career opportunities available in these additional courses.
- 3. **SYND RURAL SELF EMPLOYMENT TRAINING INSTITUTE, Manipal** sponsored by syndicate bank conducted training in "**Computerized Accounting**". Career guidance cell of the college enabled Ms.Rashmitha 3rd B.Com to take training on the above subject from **26-08-2019 to 25-09-2019**.
- 4. On 01st Oct 2019 "Workshop on Life Skills" was organized by the cell. The resource person of the session was Prof.Uday Shetty Assistant Professor GFGC Tenkanidiyur. He emphasized the importance of different life skills in the ordinary way of life to face challenges of employment in the society.
- 5. "Careers in Private Sector Banking" session was organised by the cell, on 28th January 2020. Mr. Vikas M Head of NIIT Mangaluru was the resource person of the session. He highlighted the relevance of training in banking sector to face the competitive world.
- 6. Career guidance cell assembled the final year B.Com students to conduct a seminar on "Digital Marketing and Its Opportunities" on 12/02/2020 the resource person Mr.Mayur Hatwar, digital marketing

- and soft skill trainer GYANAD Training Institute Hubli focused on the digital marketing opportunities available to the students.
- **26**th 2020 7. On February Pradhanmantri **Koushal Vikas** Yojana(PMKVY) under the flagship scheme of the ministry of Skill Entrepreneurship(MSDE) conducting "Skill **Development &** Training Programme" for 3rd B.Com and B.A students which will enable them to take up industrial relevant skill effectiveness that will help them in securing a better livelihood. The resource person Mr.Raghavendra Rao Manager PMKVY, Udupi, Envisaged to link the aptitude, aspiration and knowledge of skilled youth which creates employed opportunities and demand in the market. 17 students are taking training under this PMKVY Scheme. Ms Thilaka C Y and **Purushottham Bhat 3rd B.Com** has successfully cleared the Assessment.

Pool drive:

- 1. Cell uploaded the details of 200 students of the college to 'INTERNSHALA- A Special UGC Programme'. Aishwarya Kini of 3rd
 B.Com B was selected by INDIA Redefined Company to complete her Internship.
- 2. **Mr.Shashikanth Kini of 3rd B.Com B**, attended and got selected for the job interview at **Stock Holding Corporation of India Ltd.**
- 3. INFOSYS conducted campus recruitment on 20th January 2020 for the final year students at MGM college Udupi, in this process company conducted briefing session, group discussion, written test and face to face interview more than 50 students participated. Vishnu Acharya, Niranjan Bhat, Kaushik Bhat, Rajani, Padmashri Pai of 3rd B.Com got selected.
- **4. GOAN Institute International Consociation Of Education Pvt Ltd (GICE)** conducted campus recruitment on 23rd January 2020 for the final year students, in this process company conducted briefing session, group discussion, written test and face to face interview more than 15 students participated, where **Architha Karkera, Pavan Kumar**

- Shetty, Nitish Sherigar, Siddarth Kini, Shreesha Naik, Aishwarya J Kini, Tanusha A Nayak of 3rd B.Com got Selected.
- 5. On 24th January 2020 **Cognizant** a Pvt Ltd company conducted a pool drive at MGM College Udupi. More than 50 students participated **where Architha Karkera and Akshatha P Shenoy** of 3rd B.Com got selected.

Women Empowerment Cell

- ➤ A Psychological talk was conducted on the topic, "Psychological Problems in Young Ladies" by Dr. Nikitha, Psychologist, Dept of Community Medicine, KMC, Manipal, on 25th Sept 2019.
- ➤ Students participated in a Programme on "Sexual Harassment and its Legal effects" by Dr. Naveen Kumar, Asst Professor MIM, Manipal, on 5th March, 2020 organized by Poornaprajna College and Post Graduate Centre, Udupi.
- A workshop on "Prevention of Sexual Harassment in Educational Institutions" was organized by the Centre for Women's Studies, Mangalore University on 19th March,2020 at Dr. G. Shankar Govt. Women's First Grade College and PG study Centre Ajjarkad, Udupi. Principal Dr. Sukanya Mary J, Women Cell Co-ordinator Mrs Lavita Dsouza and 2 students of our college participated in this workshop.

Electoral Literacy Club

Shri.Shripathi Acharya, Department of Sociology is the coordinator of the cell.

This club celebrated the National Electoral Day on 25th February 2020 through a 'Awareness on Voting Rights Program'.