

Career Guidance and Placement Cell

Annual Report-2018-19

Placement cell of the college plays a vital role and is becoming a key department of the institution. The placement cell conducts programs which helps students to become more professional and highly competent in their performance.

The coordinator of the cell is Mr.Raghavendra G G, dept. of Commerce.

Guest lecture:

- On 5th July 2018 career guidance cell of the college organised a guest lecture on **"Importance of additional diploma course along with B.A and B.Com courses"** by Smt. Neelima D'Souza director, Trinity industrial and software training centre. The main objective of the programme is to make know the students of evening college importance of refrigeration, mechanical and other diploma courses to give a new angle to their career. She gave a clear cut idea of dimension and career opportunities available in these additional courses.
- On 15th July 2018, 26 students of 1st B.Com were sent to **V Reach Vardhana orientation programme** held at Valakadu, Nalanda Hall.
- On 10th January 2019 Guest lecture organised on **"Job opportunities in Indian direct marketing and usage of Indian Product"**. Mr.Nikhil Kota resource person analysed the importance of use and benefits of products manufactured Indian companies with a wonderful experiments.
- On account of 156th Vivekananda Jayanthi Celebration Sanchalana Foundation on 12th January 2019 conducted career guidance programme on the subject **"how to face interview?"** for which more than 50 students of final year B.Com and BA participated.
- On 15th March 2019 **Pradhanmantri Koushal Vikas Yojana(PMKVY)** under the flagship scheme of the ministry of **Skill Development & Entrepreneurship(MSDE)** conducting **"Skill Training Programme"** for 2nd B.Com and B.A students which will enable them to take up industrial relevant skill effectiveness that will help them in securing a better livelihood. The resource person Mr.Raghavendra Rao Manager PMKVY, Udupi, Envisaged to link the aptitude, aspiration and knowledge of skilled youth which creates employed opportunities and demand in the market.
- On 18th March 2019 Guest lecture organised on **"Self-employment"** the resource person was Mr.Karunakar.K Faculty Trainer for RUDSET Brahmavar. The resource person analysed the importance of digital India, make in India in the present day context through self- employment. He also cited the importance of various leader and entrepreneurs developed in the Udupi region. He explained the various areas like fishing, horticulture, where students can grab opportunity for self-employment.

Pool drive:

- **Northern Trust Bank** conducted campus recruitment on 4th October 2018 for the final year students in this process company conducted briefing session, group discussion, written test and face to face interview more than 15 students participated.
- **Sanchalana Foundation** conducted "**UDYOGA MELA**" at Government Women's First Grade College, Ajjarkadu, Udupi on 19th and 20th January. Where our students Mr Gunagowtham H N, Jayaram Mahadeva Naik, Sujith B S, Shravan S S, Prasad Siddappa Babaleshwar, Nitesh M V of final B.Com got selected for **Just Dial company**, Mr.Prasanna Kumar of Final B.Com selected in **IDBI federal Insurance**, Mr.Gunagowtham H N got selected in **SBI Card**. Students and youth from Udupi district between ages of 18 to 40 were allowed to participate in this event.
- On 21st Jan 2019 **Reliance Group of Companies** conducted pool drive at Meridian college Ullal, Mangalore, where more than 25 students participated.
- On 2nd Feb 2019 **Concentrix** a Pvt Ltd company conducted a pool drive at PPc. More than 35 students participated where Sujith Kumar U G, Gunagowtham, Pallavi R, Deeksha shetty, Shraddha, Archana Hegde, Harshitha of 3rd B.Com got selected.
- **INFOSYS** conducted campus recruitment on 12th Feb 2019 for the final year students at MGM college Udupi, in this process company conducted briefing session, group discussion, written test and face to face interview more than 15 students participated. Suraksha Bhat, Reshma Hegde, Jayaram, Gunagowtham, Deepthi, Vaishali of 3rd B.Com got selected.
