

## CAREER GUIDANCE AND PLACEMENT CELL

### ANNUAL REPORT 2020-21

Placement cell of the college plays a crucial role in locating job opportunities for the students passing out from the college by keeping in touch with reputed firms and industrial establishments.

#### The Coordinator of the cell:

Mr. Raghavendra G G  
Department of Commerce.

#### GUEST LECTURE:

##### A. ONLINE WEBINARS:

1. On 25<sup>th</sup> June the college Career Guidance and placement cell in association with Unnathi Career Academy Pvt. Ltd, Udupi organized Webinar on '**Employability Enhancement**' to final year B.Com and BA students. 41 students attended this webinar. Unnathi Academy Communication and personality development trainer **Mr.Jayadeep Amin** was the resource person.
2. Career guidance cell in association with Hermoneytalks conducted a 2days webinar series on Financial Empowerment. This is RBI mandated program by Hermoneytalks is part of BSE India's investors awareness programme. The Association conducted '**financial planning for young professionals**' on 28<sup>th</sup> June. Hermoneytalks financial coach Ms. Manish Chowdhari Was the resource person. On 29<sup>th</sup> June the cell organized a talk on '**An over view of Security market**' **Financial coach Ms. Fara Zeba was the guest. 141 students of our college attended this webinar.**
3. On 16<sup>th</sup> July, Career guidance in association with Shine Project Hyderabad organized webinar on '**Job Opportunities in Financial Market**'. Mr. Venkata Harsha managing director of shine project Hyderabad was the resource person. 41 students of college were the beneficiaries of this webinar.

##### B. OFFLINE TALKS:

4. Career guidance in Association with IQAC and Bajaj Allianz Group organized '**Career Path**' Programme on 7<sup>th</sup> September. Mr. Anil Roshan Senior Territory manager was the resource person of the programme. 55 students of final year B.Com and BA were benefitted from this special programme.
5. Career guidance cell in association with IQAC and Bajaj Allianz group conducted '**Campus recruitment and Interview**' on 16<sup>th</sup> September in the college Campus. Panel of two members Mr. Anil Roshan and

Mr. Johnson came for searching suitable candidates for the post of Team leader and Retail Partner in Udupi, Kundapur, Karkala, Brahmavar location. The following rounds were conducted initial screening and assessment of communication and secondly HR interview, more than 50 students from M.Com, B.Com and BA participated in the drive out of which 14 students were shortlisted.

6. On 17<sup>th</sup> September in association with IQAC and Unnathi Career Academy Pvt. Ltd Udupi our cell organized '**Job Orientation**' Programme. Job Trainer Mr. Naveen was the resource person. 60 students participated in this training.

#### **POOL DRIVE:**

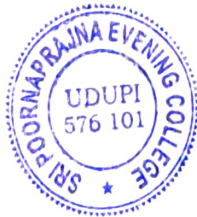
#### **OFF CAMPUS:**

1. On 22<sup>nd</sup> January 2021, 11 students of our college attended Job Fair organized by Govt. First Grade college, Hebri.
2. On 25<sup>th</sup> August 2021, 21 students of our college attended and faced interview in Job Fair organized by Unnathi Career Academy Pvt. Ltd. out of which Mr. Viston Ashely Vas 3<sup>rd</sup> B.Com got selected for BSL India Pvt. Ltd, and Mr. Amogh Hegde of 3<sup>rd</sup> B.Com and Sumanth of 3<sup>rd</sup> B.Com were shortlisted for SBI Cards and Ageas Federal company.

#### **ON CAMPUS:**

1. On 16<sup>th</sup> September, Career Guidance cell in association with Bajaj Allianz Group organized placement drive in the college campus. 50 students participated out of which total **14 students were shortlisted namely Mr. Chinmay Bhat, Asthik Jogi, Sooraj Holla, Siddamma Walikar, Namana, Shrinidhi Bhat, Shreya K A, Suraksha Acharya, Sahana Sirsikar, Amritha Vittal Puranik, Isha B Kanchan, Arpitha, Unnathi (Old student), Vijayalakshmi (Old Student).**

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SRI POORNAPRAJNA EVENING COLLEGE  
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